

Pixel Lighthouse

Spark that “aha” moment behind your
nonprofit’s mission & grow your community
*through a more **intentional & strategic website***



Austin Hattox, Principal
Andrea Hattox, Creative Director



*“I can think of no other edifice constructed by
man as altruistic as a lighthouse. They were built
only to serve.”*

– George Bernard Shaw

Hi there! We're Pixel Lighthouse.

Pixel Lighthouse is a nonprofit website agency built on a decade-plus of experience in content writing, web design, and software development. We're a small, family-owned team that exists to help nonprofits like you create the next stage in their online presence.

Based out of the Dallas / Fort Worth area, we work with nonprofits of all focus areas across the United States.

When working with orgs, we devote our full attention to each project to make sure we create a website that drives results for your nonprofit and represents you well — without all the headache and hassle so common to website projects.

We get it: Nonprofit websites are hard.

Here are just a few of the running themes we've heard from the 250+ nonprofits we've spoken with:



Stuck

"I don't make changes because I'm afraid of breaking things. Our site is incredibly out of date."



Fragmented

"We have SO many different audiences with divergent needs. It's hard to speak to everyone."



Confusing

"People don't understand. They can't wrap their heads around what we do, much less why."



Chaotic

"We have so much content, but it's disorganized. Our message gets lost in everything we offer."



Invisible

"We have amazing stories from staff, donors, participants...but we aren't giving them a voice."



Unconvincing

"Our site doesn't inspire confidence. It undermines the trust we need to build."



Heartless

"Our website doesn't tell our story right. There's no emotion or real human connection."



Disengaging

"When people visit our site, most leave after reading a page or two. Few take any sort of action."

And we can help — with a unique approach made specifically for nonprofits.

Pixel Lighthouse helps you tell your story, drive action, and grow your community. Services include website design, visitor journey mapping, copywriting and messaging, and (of course!) website development and launch.

What's different about Pixel Lighthouse?



Human-first

Nonprofit websites should be built with the knowledge that people will use them.

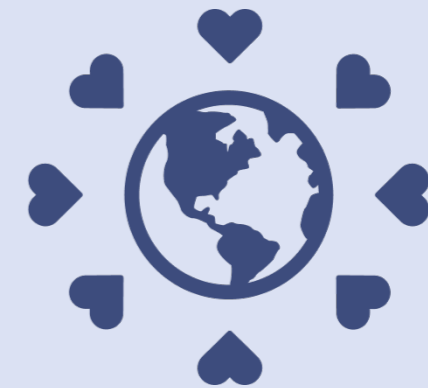
By starting with the fundamental question of “Who is this for?” — we design and build websites that are incredibly useful for your community as well as the team members who will later manage it.



Collaboration-driven

Nonprofit websites serve as extensions of your mission to build awareness and inspire action.

We center our project discussions on a live, interactive workshop format where multiple stakeholders are encouraged to participate to create alignment and ensure all voices are heard.



Nonprofit-focused

Nonprofit websites have unique needs compared to for-profit businesses.

Through conversations with over 300 orgs, we understand the issues nonprofits encounter with their websites. We've built our process to avoid the all-too-common pitfalls of a website redesign.

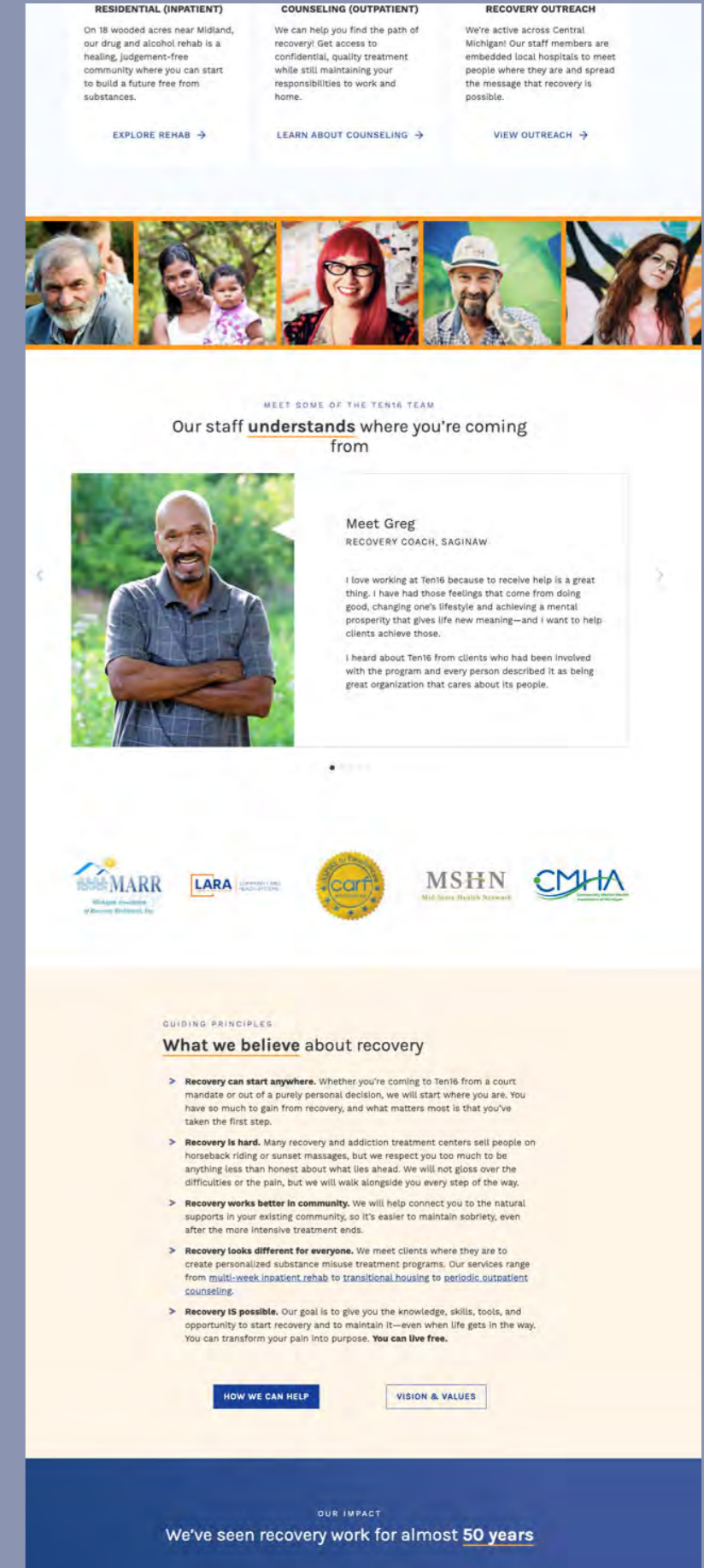
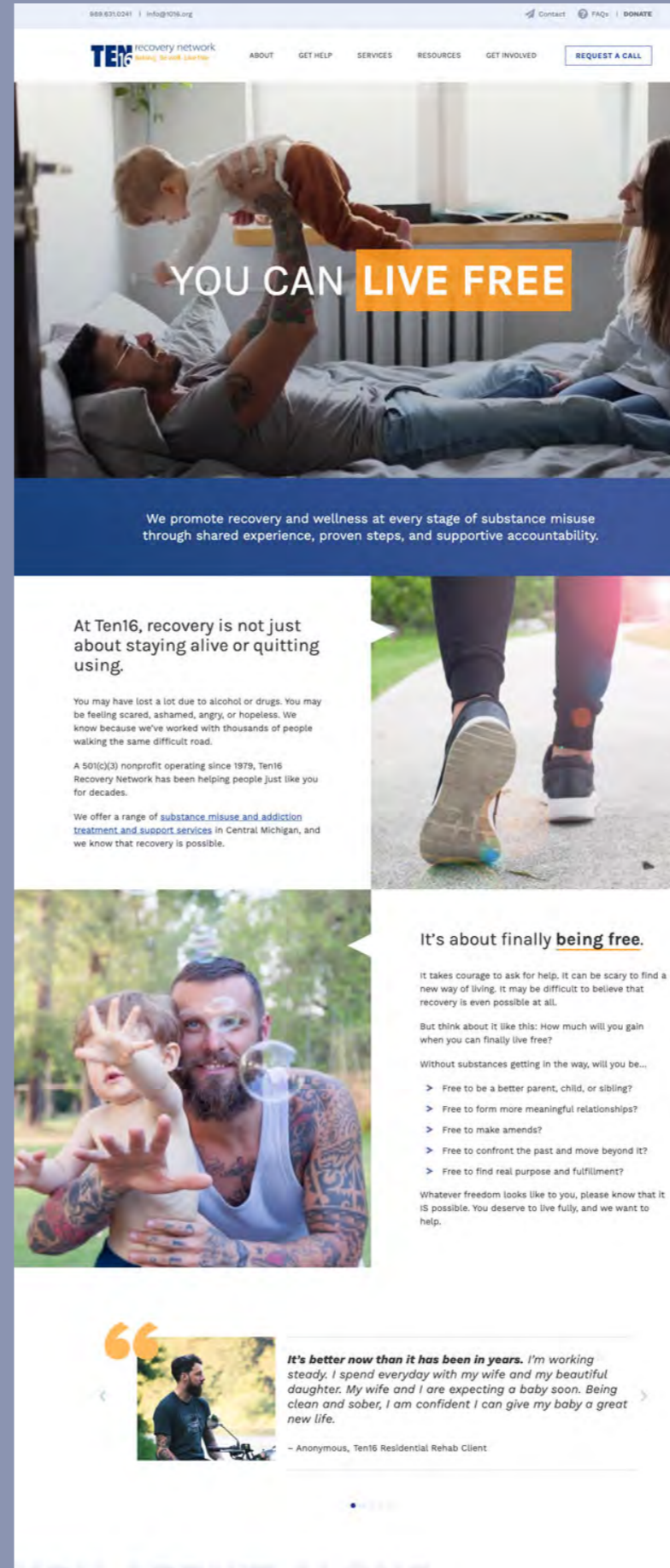
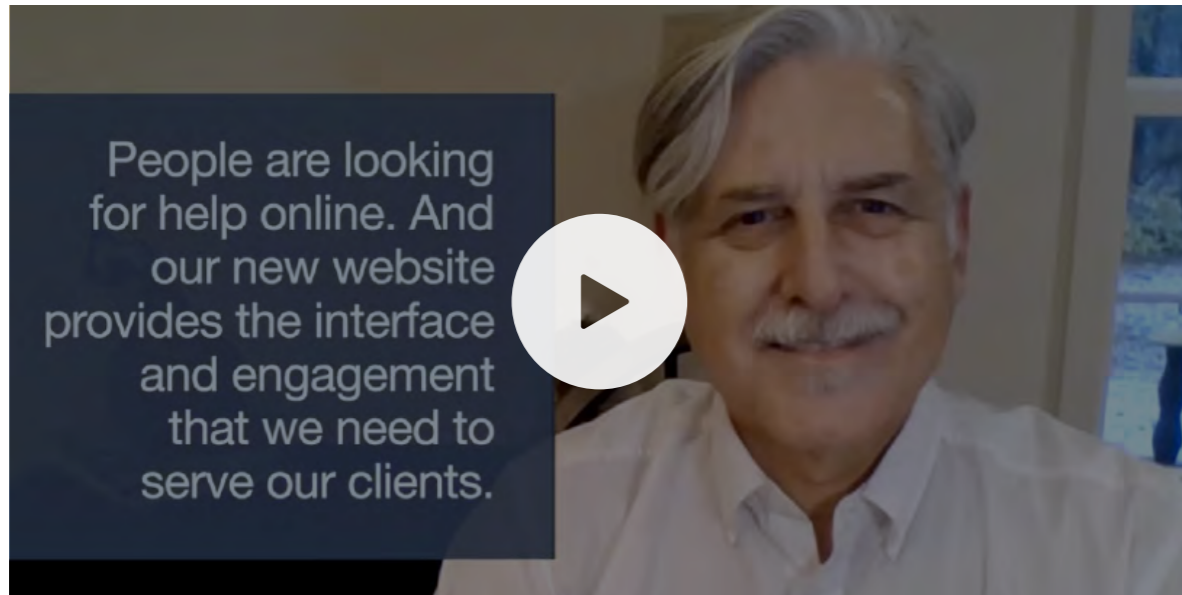
Ten16 Recovery Network



"The website launched just over a week ago...we have seen a five-fold increase in people who are reaching out to us."

— Sam Price, CEO

Check out Sam's video testimonial!



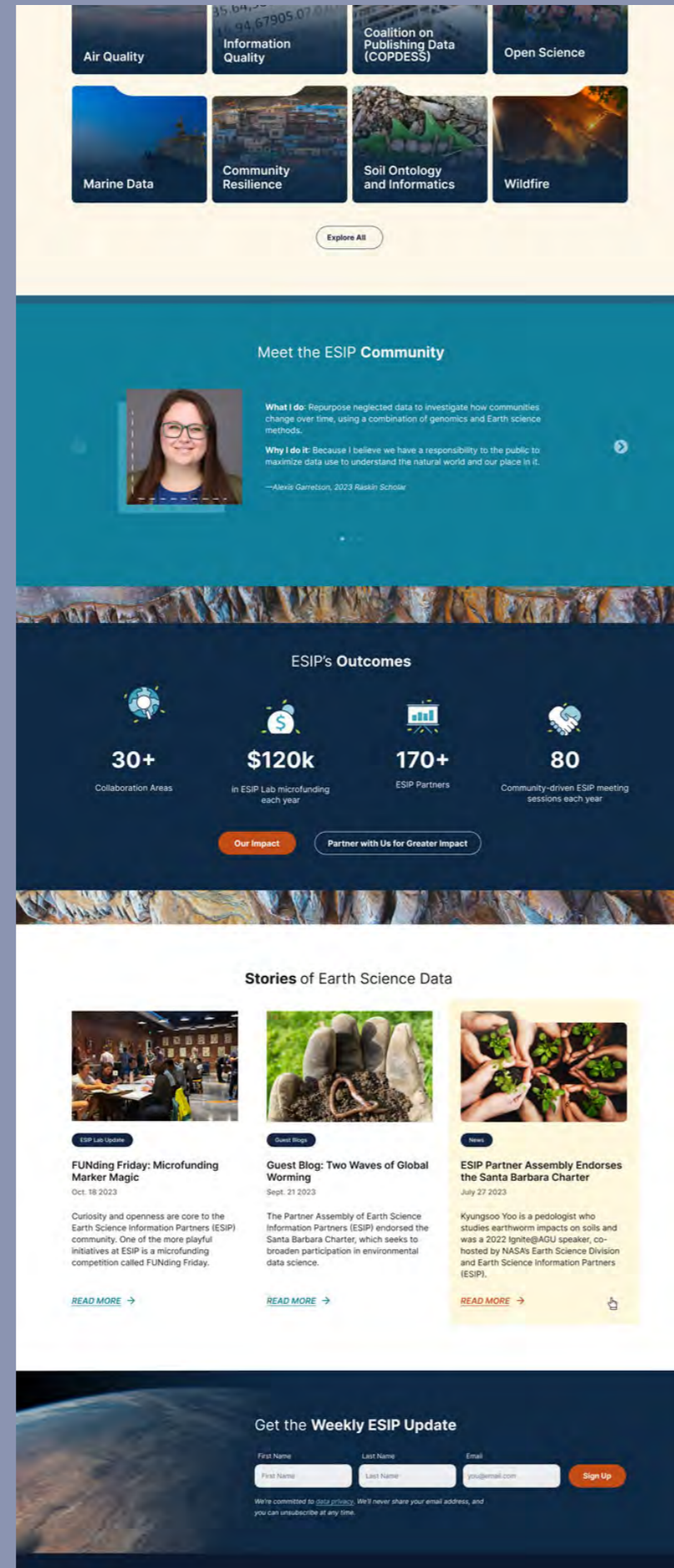
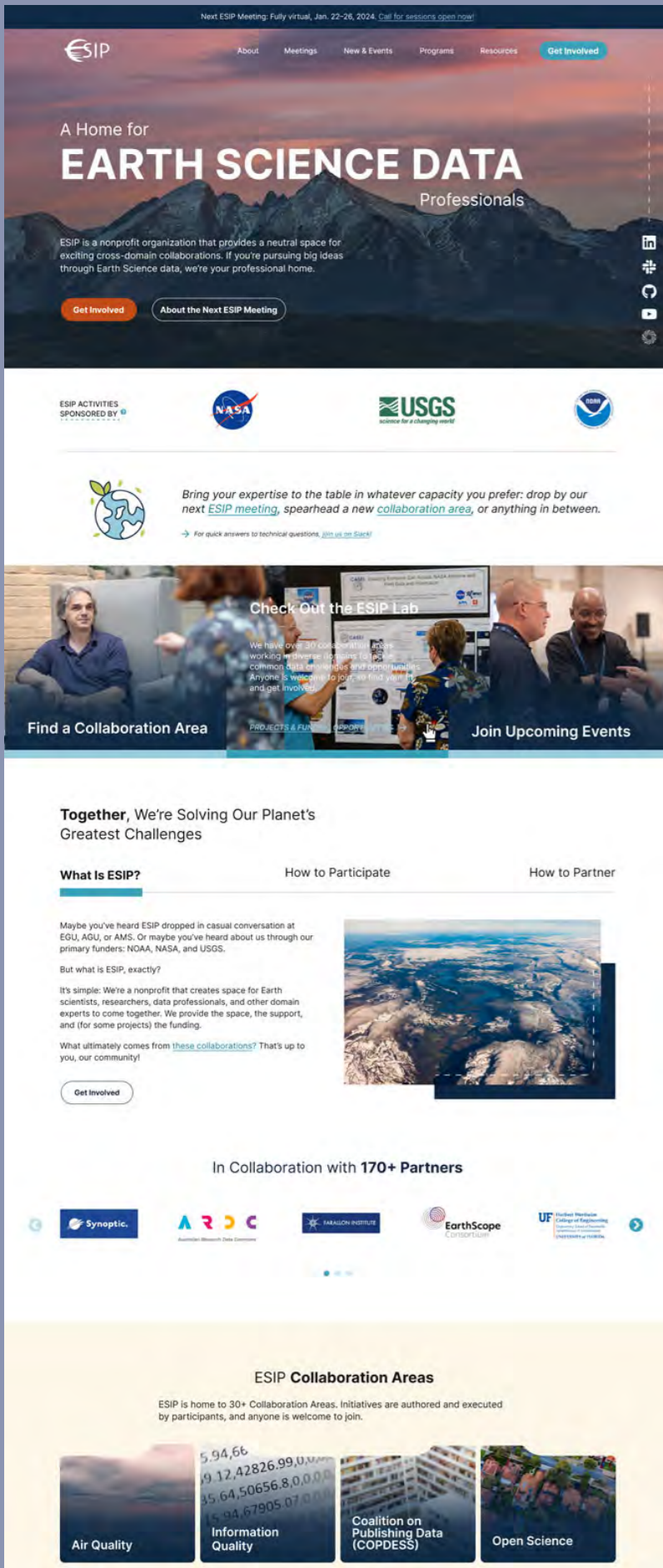
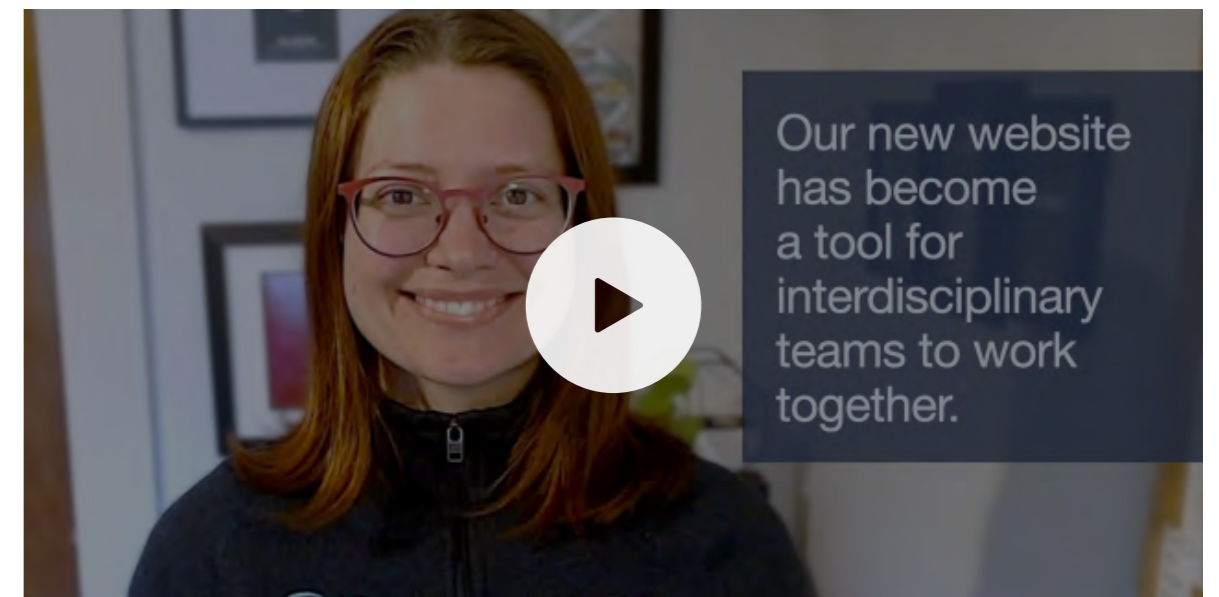
Earth Science Information Partners (ESIP)

*“Pixel Lighthouse really took the time to listen to our nonprofit and our community members, and we’ve seen a **64% increase in website visitors** since launching the site.”*

– Allison Mills, Communications Director



Check out Allison’s video testimonial!



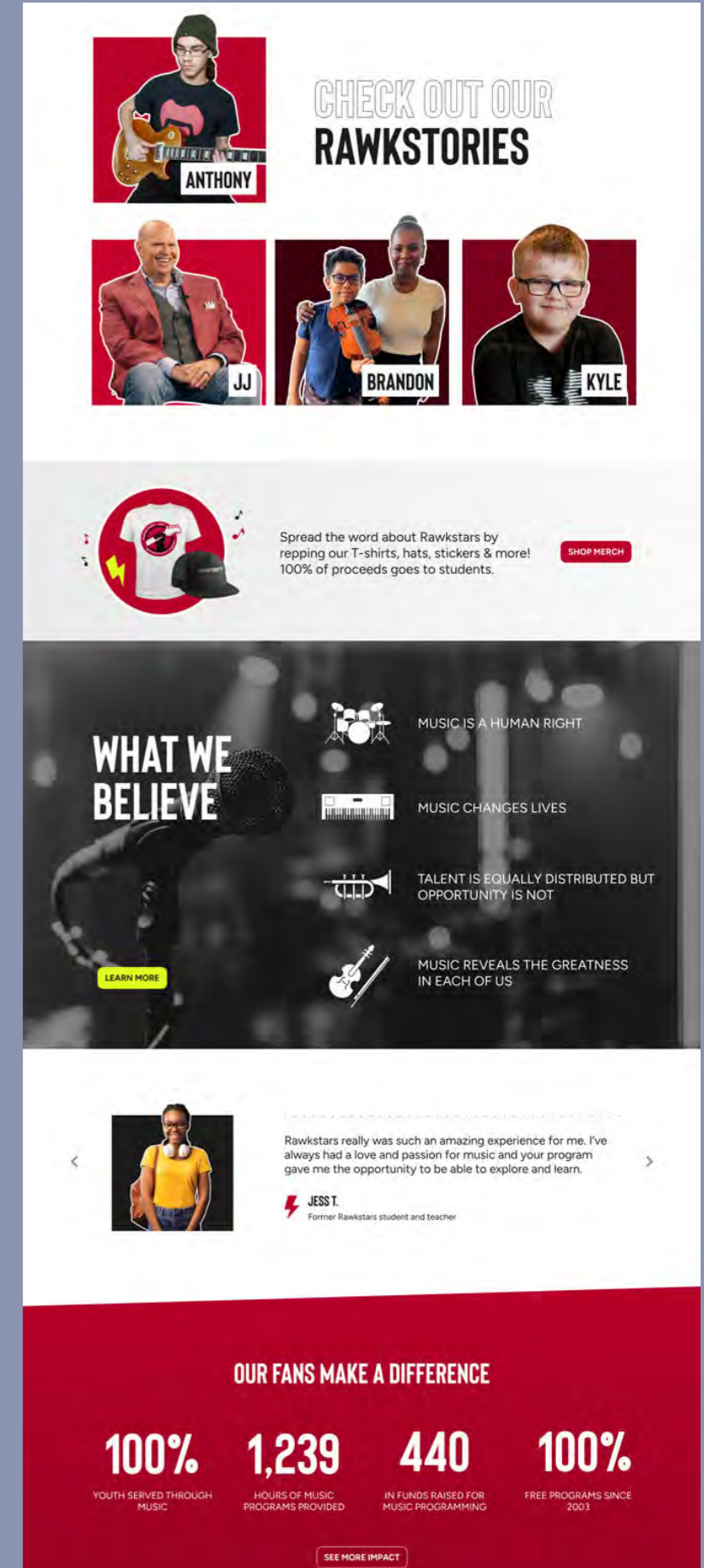
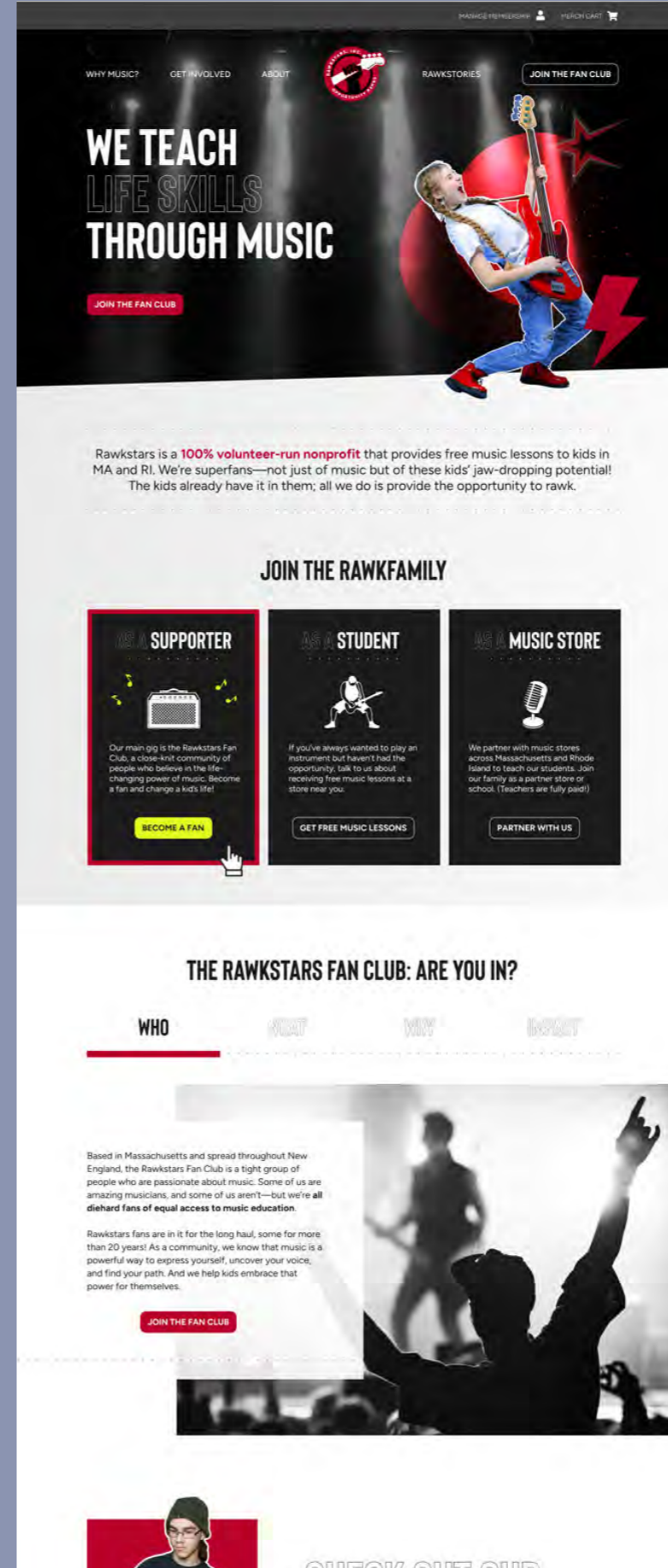
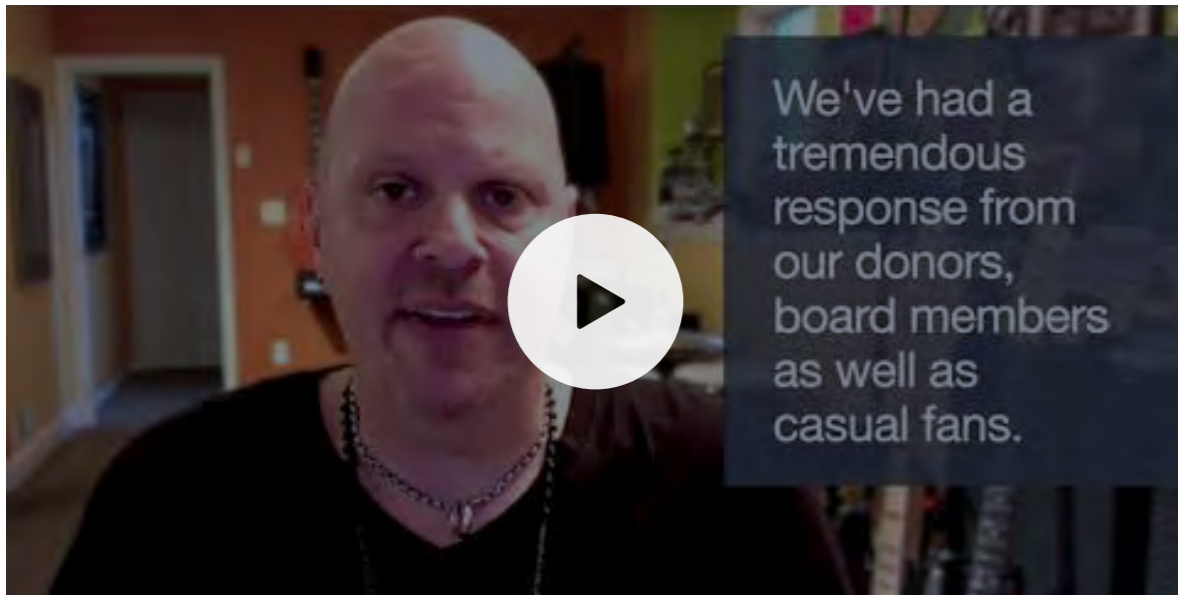
Rawkstars



"We've had a tremendous response from our donors, our board members, and our casual fans. Every level of the engagement exceeded my expectations."

*– Jonathan Jacobs (JJ),
Founder & Executive Director*

Check out JJ's video testimonial!



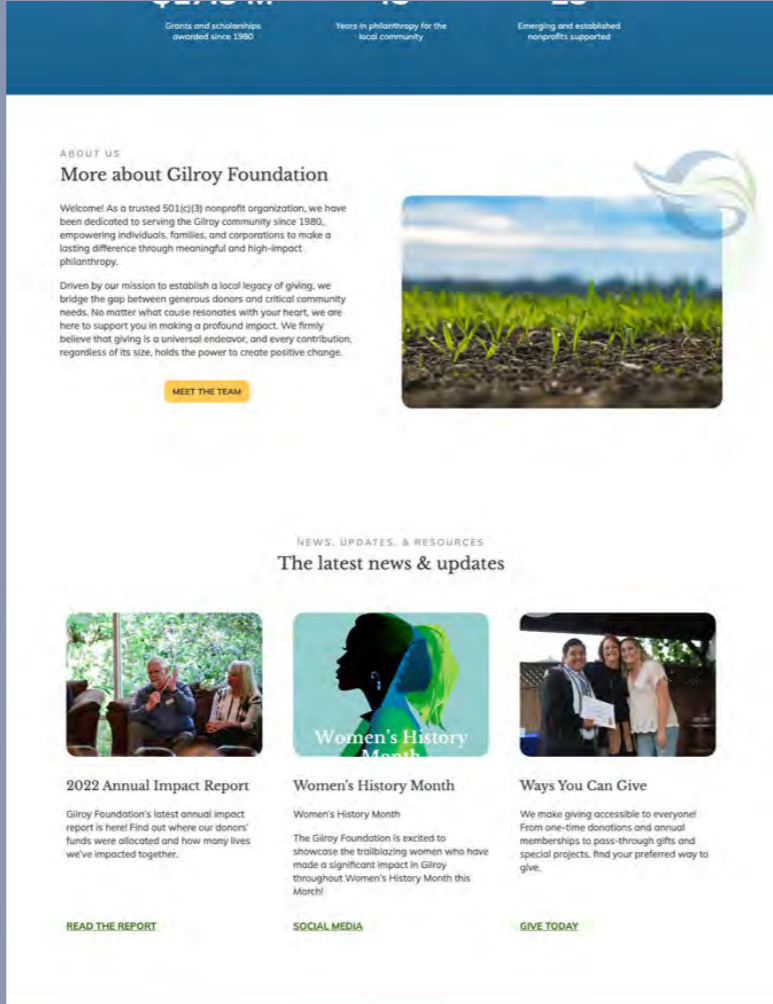
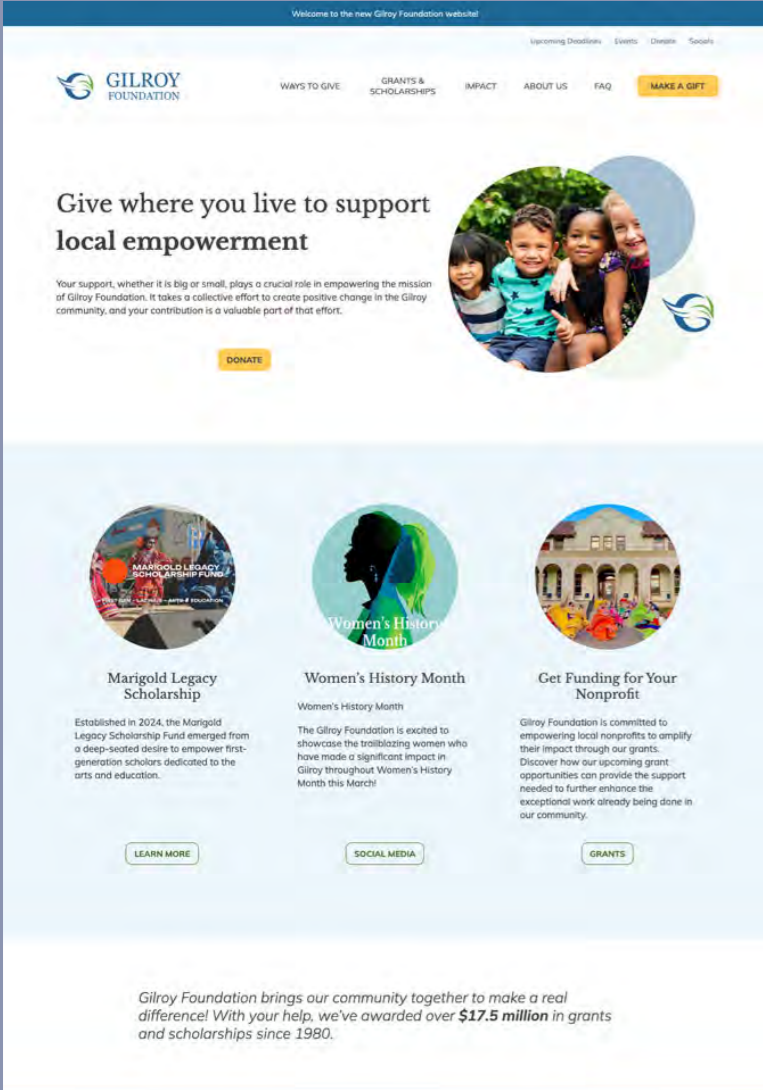
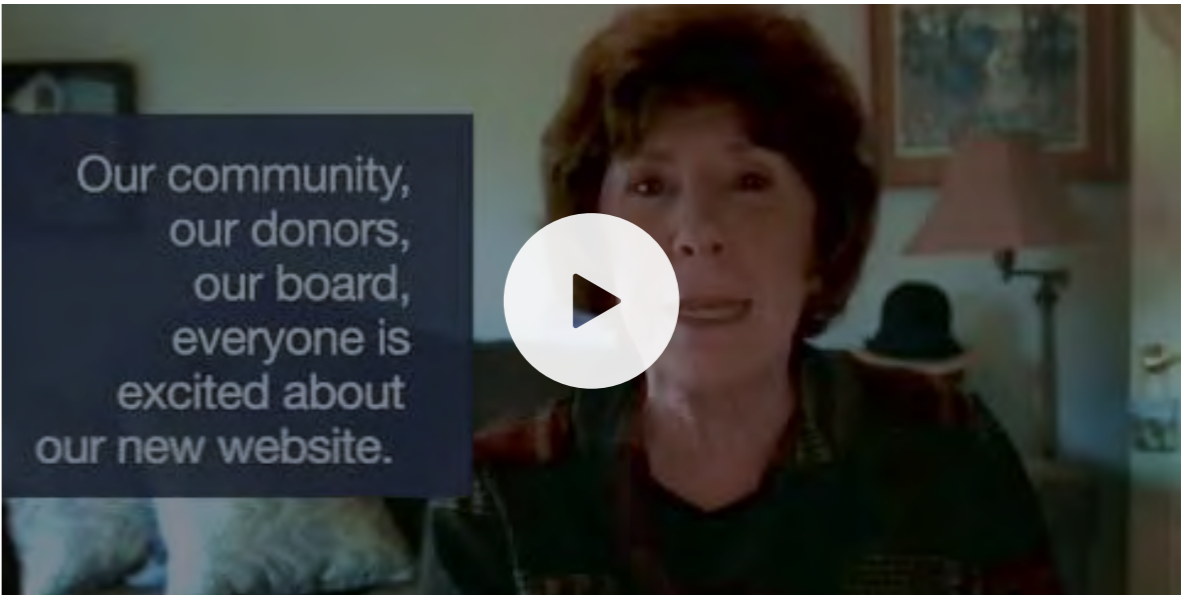
Gilroy Foundation

“Our board was delighted with the results. We love it, and we’re so very grateful.”

*– Vicki Campanella,
Director of Development*



Check out Vicki’s video testimonial!



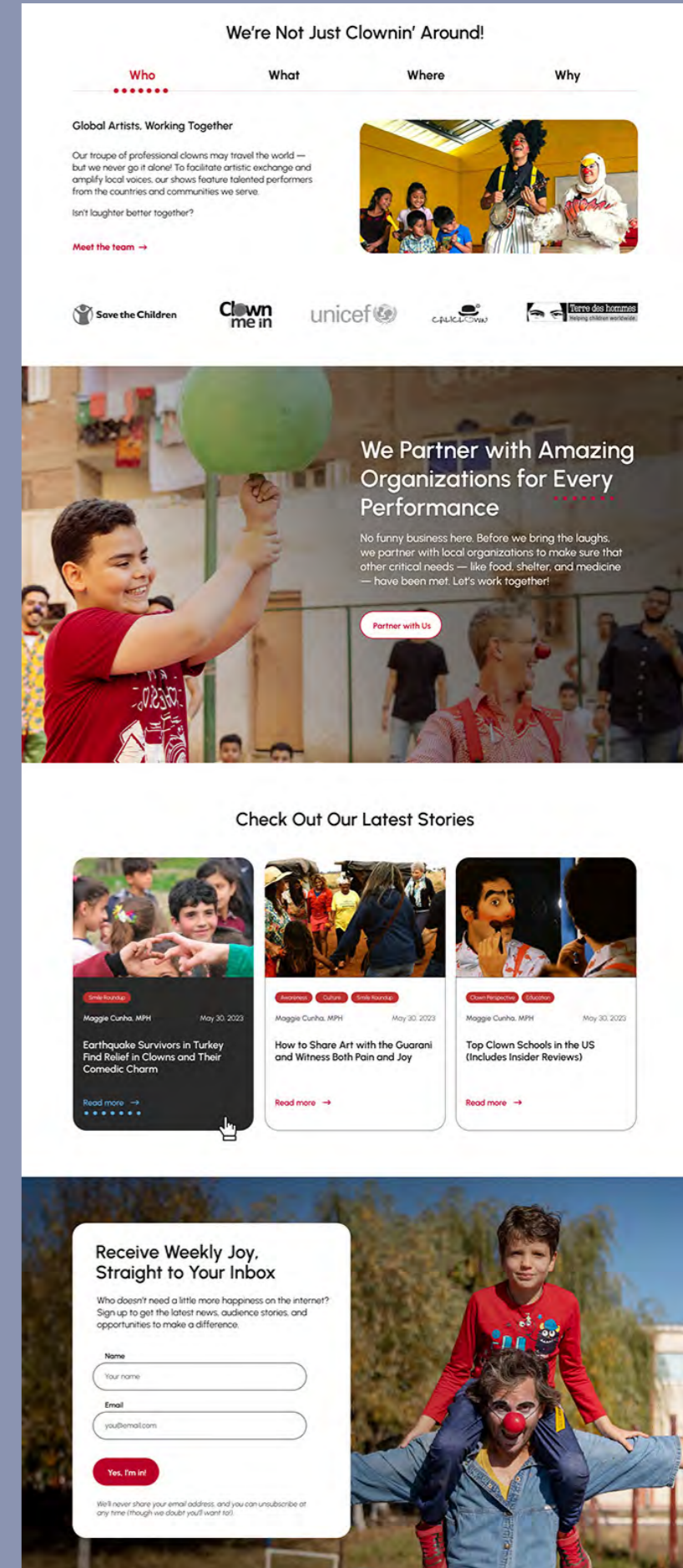
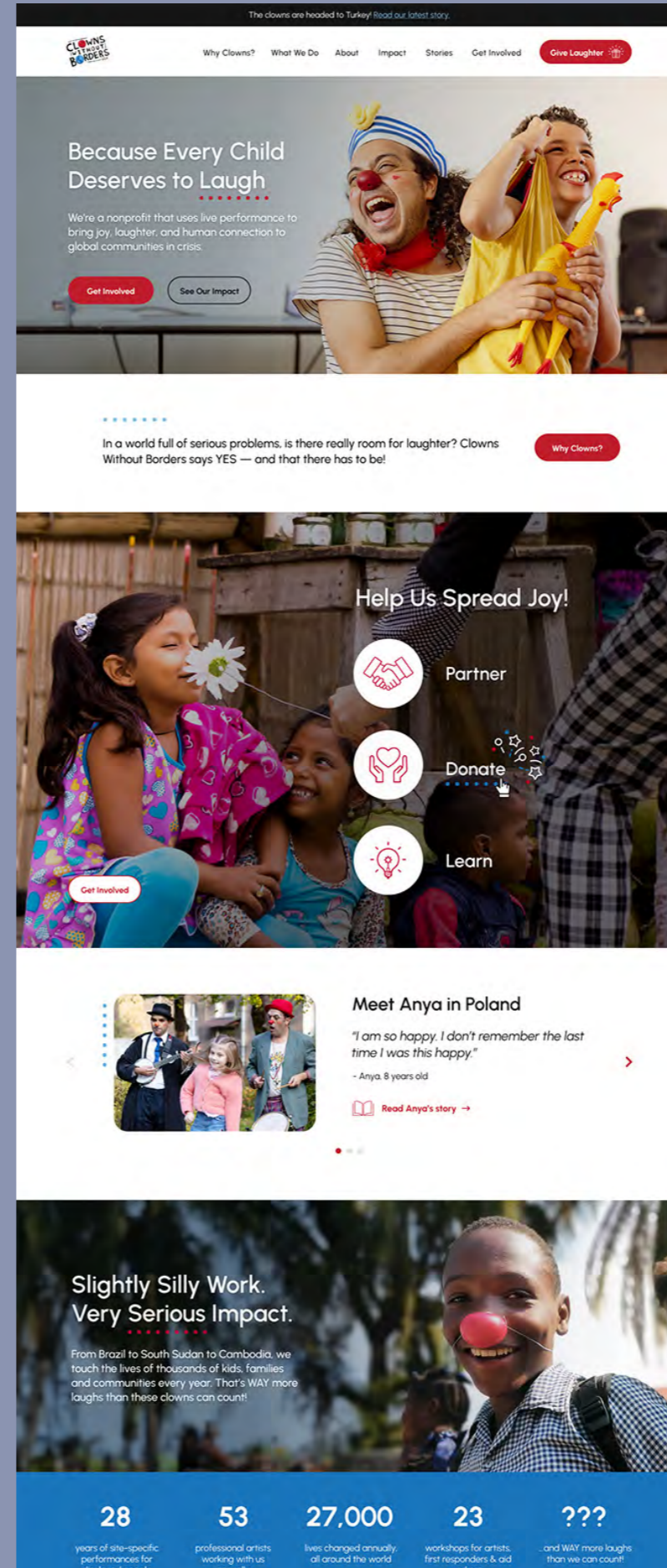
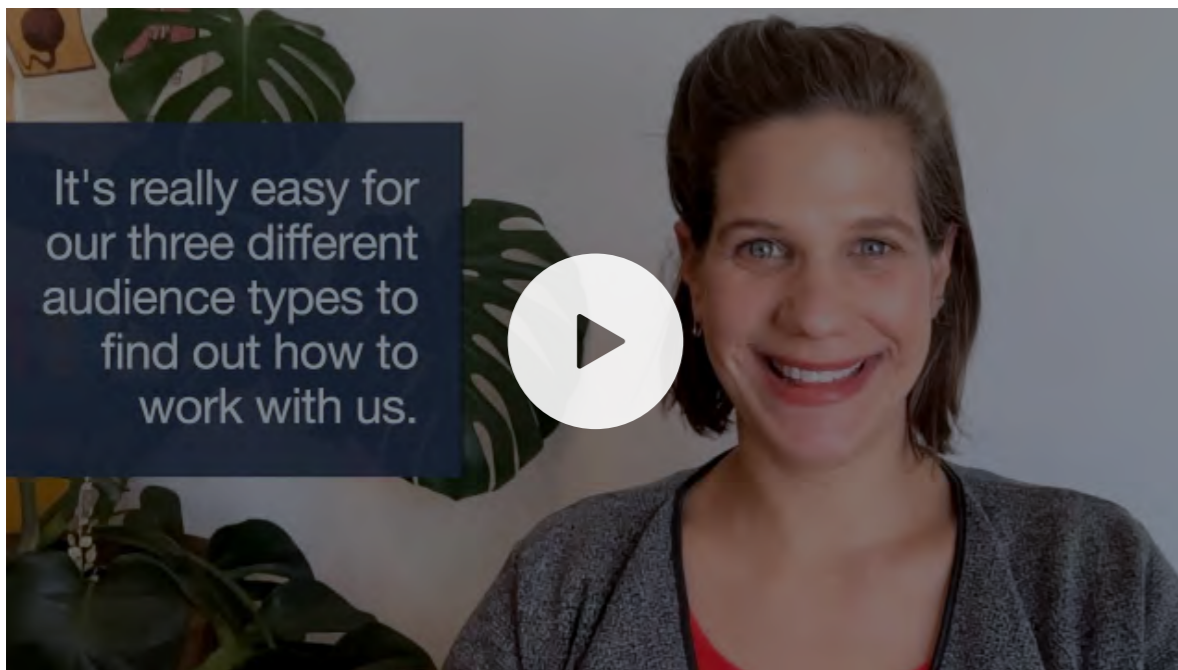
Clowns Without Borders



"We wanted a website that was fun but also that communicated the seriousness of what we do. Pixel Lighthouse totally understood that need."

– Naomi Shafer, Executive Director

Check out Naomi's video testimonial!



CHASE CONSULTING SOLUTIONS

Our Approach About Case Studies Workshops Public Affairs News & Events [Book a Call](#)

A TRUSTED PARTNER TO FUND YOUR IMPACT

You have creative ideas that need funding. We have a network of expert grant writers & strategists ready to help.

[BOOK A FREE DISCOVERY CALL](#)

200+ YEARS OF COLLECTIVE EXPERIENCE \$1.5 BILLION IN FUNDING AWARDED

PREMIER GRANT CONSULTING, STRATEGY & WRITING

We identify and secure funding for a vast range of organizations and businesses with special expertise in the following sectors:

HEALTHCARE

From small clinics and FQHCs to community health centers and large urban hospitals, we help medical service providers secure funding for equipment, research, patient services, and more.

[LEARN MORE](#)

MUNICIPALITIES

Infrastructure improvements, community projects, public and recreation transportation programs—these are just a few of the services we help municipalities bring to life.

[LEARN MORE](#)

NONPROFITS

We work with a wide variety of social organizations, including associations, that are seeking funding to support programs, initiatives, operating expenses, and capital funding.

[LEARN MORE](#)

Looking for something that we also offer public relations services as well as grant writing for those looking to strengthen their understanding of the funding process.

USDA NIFA

If you are in need of a grant writer who is honest, willing to listen, and does an excellent job, then Chase Consulting Solutions is the perfect choice.

- Nonprofit Client, North Carolina

THE CHASE DIFFERENCE: PROVEN EXPERIENCE IN YOUR CORNER

- AGENCY-SPECIFIC WRITERS**
Our research shows that 70% have secured funding from nearly every agency and for nearly every funding type.
- A CLEAR TRACK RECORD**
The majority of our writers have secure rates of a 4, or even 5 stars the industry average.
- UNMATCHED VALUE**
We charge a fraction of other grant writing firms and do not require an ongoing retainer fee our writers.
- TRUE PARTNERSHIP**
We listen to your needs and find funding opportunities that align with your strategic goals.
- ATTENTION TO DETAIL**
 Excellence in the execution of everything we do. We know you live on it, so we take care and accuracy.

WE TURN OPPORTUNITY INTO IMPACT

The funding is one thing—but it takes expertise, dedication, and experience to secure it. Chase Consulting Solutions, we offer exactly that. When you choose us, you choose:

- A thorough review of the current funding landscape and an analysis of where and how your vision fits in
- An extensive list of funding, well-aligned, timely funding opportunities with the highest likelihood of success
- Expert grant writers with demonstrated experience in your specific discipline, funding type, amount, and funding agency
- Complete confidence that the details will be perfect—from the word count and submission period to the supporting documentation

With over one billion of dollars of funding on the line, you can afford anything less than excellence—and that's what we deliver!

\$721B	900
was distributed by the federal government through competitive grant programs in 2019	Active grant programs are funded by all different federal government agencies
86,000	92%
grantmaking entities represented by Chase Consulting Solutions	of these governments are represented by Chase Consulting Solutions

[TALK WITH A FUNDING EXPERT](#)

WE UNITE ALL PEOPLE BECAUSE TOGETHER WE ARE POWERFUL

Butter

¡BIENVENIDOS!

GET HELP

Learn more about our services and how we can help you.

[VIEW SERVICES](#)

GET INVOLVED

Learn more about our volunteer opportunities and how you can make a difference.

RENT A VENUE

Learn more about our rental services and how we can help you.

WHAT WE DO

- CONNECT PEOPLE WITH RESOURCES
- BREAK DOWN BARRIERS
- BUILD THE BELOVED COMMUNITY
- RAISE SOCIAL CONSCIOUSNESS

HOW CAN WE HELP YOU?

FOOD & HEALTH
COMIDA Y SALUD

BENEFITS & RESOURCES
BENEFICIOS Y RECURSOS

WORKFORCE
FUERZA LABORAL

ADVOCACY & ACTIVISM
DEFENSA Y ACTIVISMO

YOUTH & FAMILIES

HOUSING & AFFORDABLE

Every horse has a story

Rescuing Mistreated Horses Is Just the Beginning

Meet Our Rescuers [Support Us](#)

Welcome!

We're a (soon to be) nonprofit that offers a lifelong safe haven for abused, neglected, and surrendered horses. With your help, we're making a difference one horse at a time.

Sponsor a Horse

See Upcoming Events

Explore Our Impact

It all started with the Horse Thief

Back in 2015, no one would have called Bob Phillips a horse thief. And no one, at the time, would have called him a horse thief. But when he was arrested for stealing a horse, he realized that he had a problem. He had a horse that he loved, and he was afraid to let it go. He was afraid that it would be sold to a slaughterhouse or worse. He was afraid that it would be put down. He was afraid that it would be a burden on someone else. He was afraid that it would be a burden on the world.

[Read Our Story](#) [Meet Our Rescuers](#)

Why do horses need rescuing?

Each year, thousands of horses across the United States are subjected to neglect, abuse, or neglectful ownership.

The common yet devastating issue of neglecting horses who can no longer afford proper care is often called "horse hoarding." Many horses are abandoned, neglected, or even euthanized because of neglectful ownership.

Each horse has its own unique personality and needs. At Spring Creek, these individuals have a chance to:

- Be Adopted
- Find a Forever Home

Cake... makes a child feel special

SWETEN A KID'S DAY WHY CAKE?

Until there's a cure, we celebrate their lives!

Request a Cake

Get Involved

Become a Sugar Angel

Let's find your place at the party!

Request a Cake

Get Involved

Become a Sugar Angel

Why use OPeNDAP?

Retrieve Data Subsets

Multiple File Formats

Multiple Data Types

OPeNDAP supporters

The following institutions have provided and/or continue to provide financial support to OPeNDAP:

Other work

OPeNDAP

We optimize access to complex remote datasets.

Did you know? We're a nonprofit. OPeNDAP software is created and maintained by OPeNDAP, a 501(c)(3) nonprofit corporation. We provide our open-source software free of charge so that anyone, anywhere can pursue knowledge through data.

New to OPeNDAP? Start here.

Get started with OPeNDAP

Work with the OPeNDAP team

Contribute to our community

What is OPeNDAP?

OPeNDAP enables scientists to share data more easily over the internet. But the term "OPeNDAP" refers to more than software.

Even if you've never heard of OPeNDAP, you've probably used software built around our OAI or "data access protocol".

OPeNDAP's DAM files at the core of many commonly used remote data access systems, especially across the earth science domains.

More About OPeNDAP

Integration with Data Tools

Extensibility & Customization

OPeNDAP supporters

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INTERNATIONAL MATERIALS FOUNDATION

ABOUT IMPACT OUR EMPLOYEES GRANTS [APPLY FOR A GRANT](#)

Empowering communities where we live and work

Founded in 2020, the International Materials Foundation is an independent philanthropic entity affiliated with IM. We're proud to give back to the local communities where we live and work — funding small organizations that make a big difference!

[OUR GRANTS](#) [ABOUT IM](#)

Here's what we do

For Nonprofit Organizations

For IMI Employees

For Everyone

Our parent company

International Materials

We are an independent philanthropic entity affiliated with International Materials (IM), a global, independent bulk raw materials trading company with headquarters in Florida.

Explore our parent company to see who powers our work and impact.

[EXPLORE IM](#)

Funding small organizations making a big difference

Our core funding priorities

- Childhood development & wellness
- Healthcare & medical research
- Environmental care & restoration

Please note that we do not fund political or religious organizations. For more information, [read our FAQs](#).

[MEET THE TEAM](#) [LEARN ABOUT GRANTS](#)

Our impact in action

35+ Organizations supported since 2020

\$500K Dollars raised this year

7 Countries reached by IMF

Highlights from the field

What our grantees say



More about us

Pixel Lighthouse is a small, family-run agency built on a decade-plus of experience in communications, marketing, and software development in the for-profit space.

Our mission is to help nonprofits like you create the next stage in their online presence — telling more memorable stories, building more human connections, and inspiring more action in support of your mission.

Based out of the Dallas-Fort Worth area of Texas, we work with nonprofits across the US. We only take on projects that we know are a good fit for our expertise and skills and that align with our personal values.

When working with organizations, we devote our full attention to the project to make sure we create a website that drives results for your nonprofit and represents you well.

Ready for a website that builds community,
reflects your impact, and just “works”?

We'd love to talk!

[Click here to book a call](#), or reach out to Austin at
austin@pixellighthouse.com.



PIXEL LIGHTHOUSE

nonprofit web • brand • strategy