

# PIXEL LIGHTHOUSE

Spark that “aha” moment behind your nonprofit’s mission & grow your community



PIXEL LIGHTHOUSE

nonprofit web • brand • strategy

Austin Hattox, Principal  
Andrea Hattox, Creative Lead



*“I can think of no other edifice constructed by man as altruistic as a lighthouse. They were built only to serve.”*

– George Bernard Shaw

 Hi there! We're Pixel Lighthouse.

Pixel Lighthouse is a **nonprofit website agency** built on a decade-plus of experience in content writing, web design, and software development. We're a small, family-owned team that exists to help nonprofits like you create the next stage in their online presence.

Based out of the Dallas / Ft. Worth area, we work with nonprofits of all focus areas across the United States. When working with orgs, we devote our full attention to each project to make sure we create a website that drives results for your nonprofit and represents you well — without all the headache and hassle so common to website projects.

To get an idea of our work, check out a few recent projects below.



CASE STUDY #1

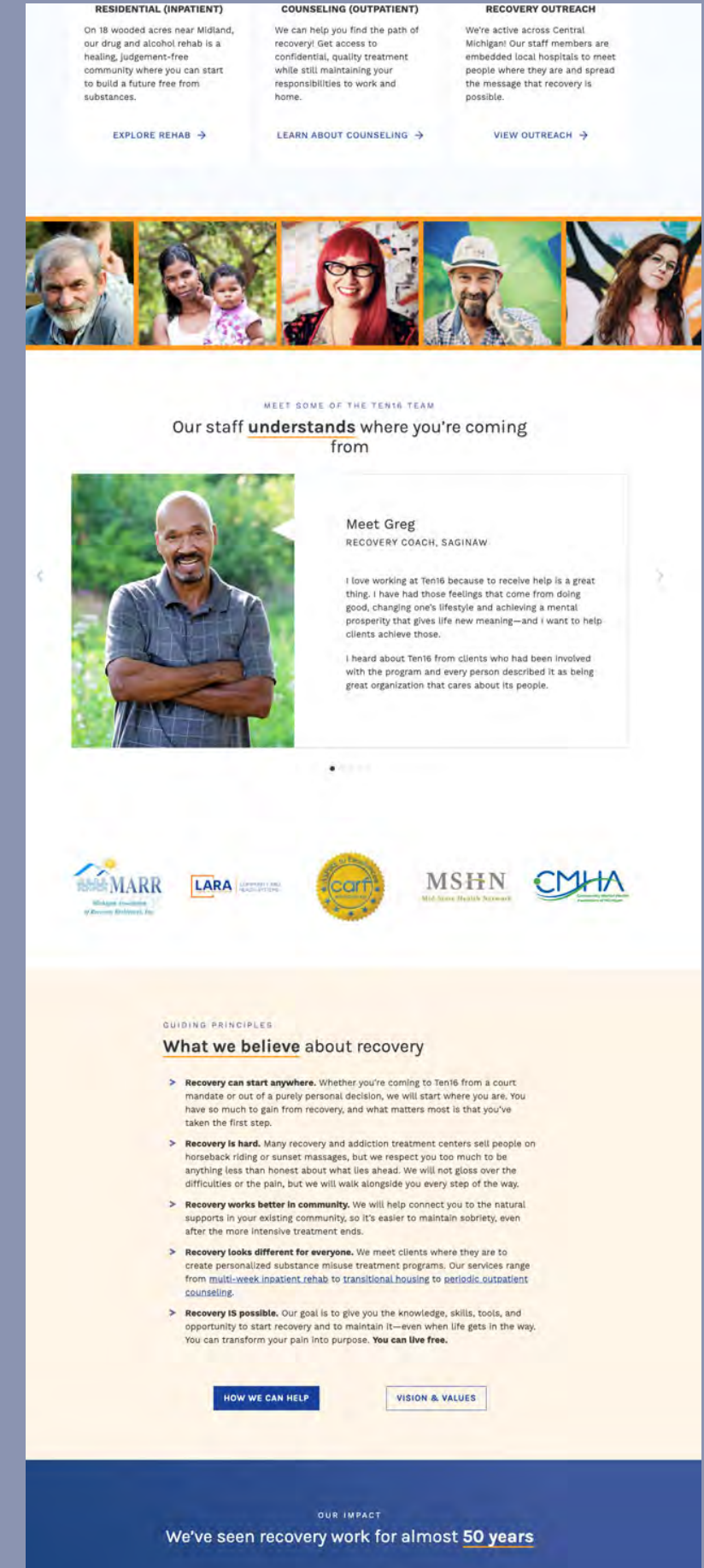
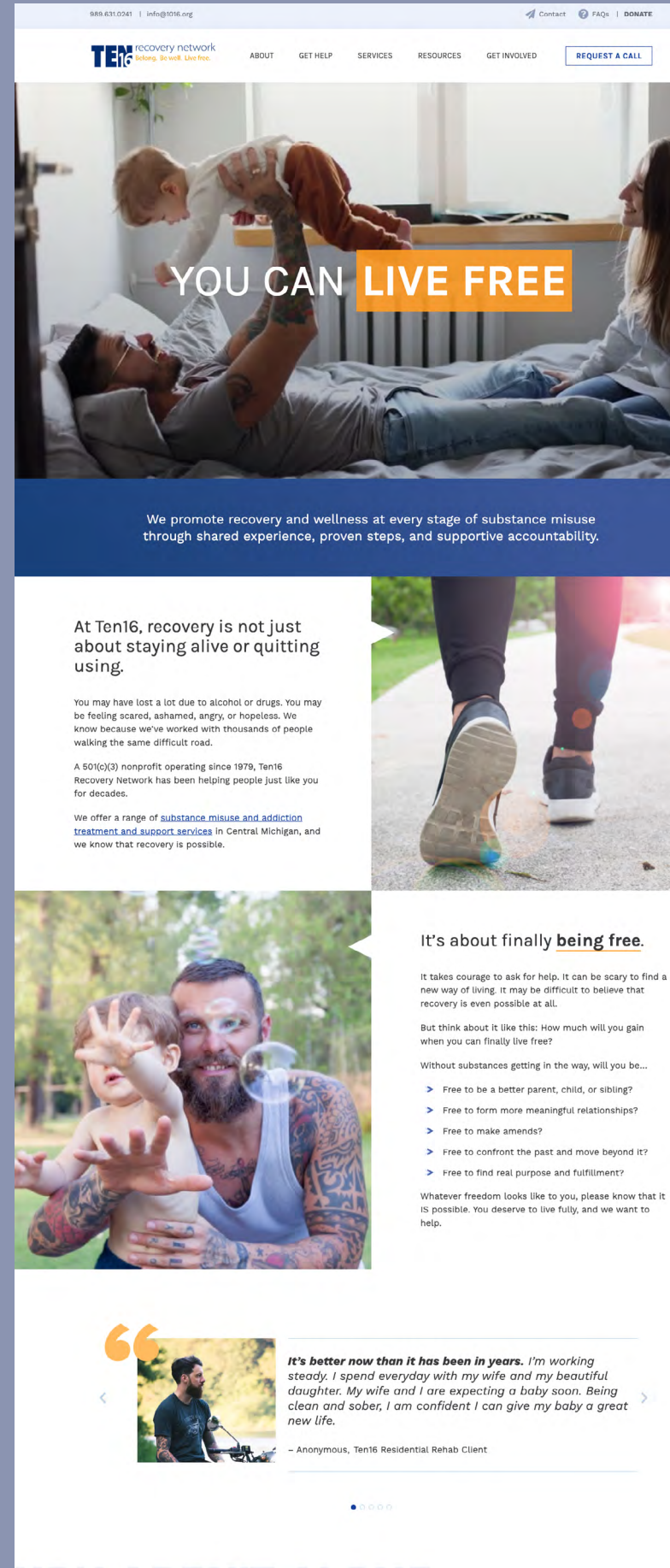
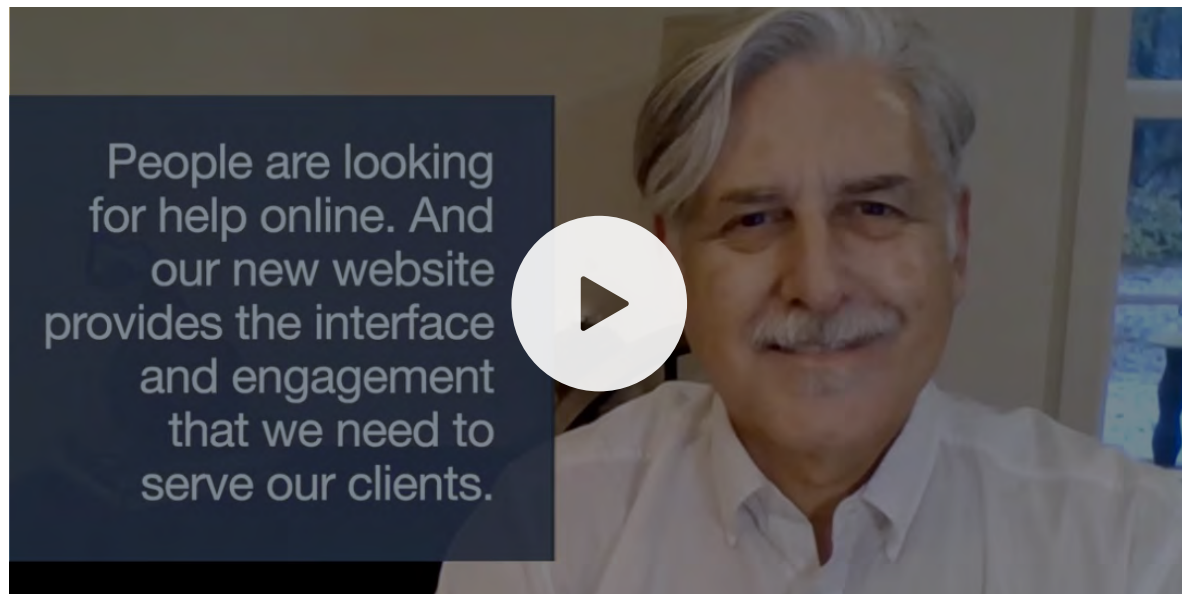
# TEN16 RECOVERY NETWORK



*“The website launched just over a week ago... we have seen a five-fold increase in people who are reaching out to us.”*

– Sam Price, CEO

## WATCH SAM’S VIDEO TESTIMONIAL





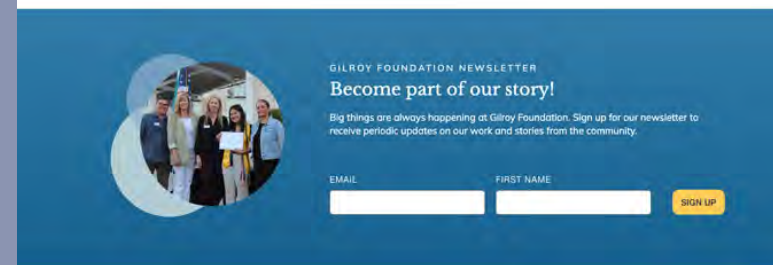
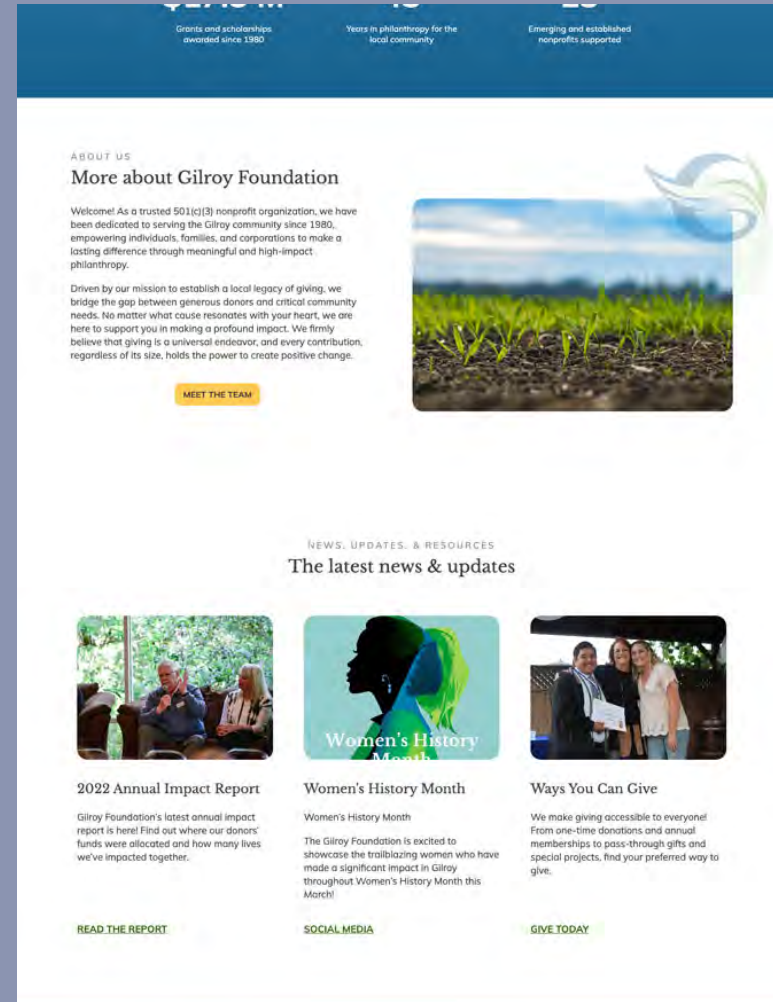
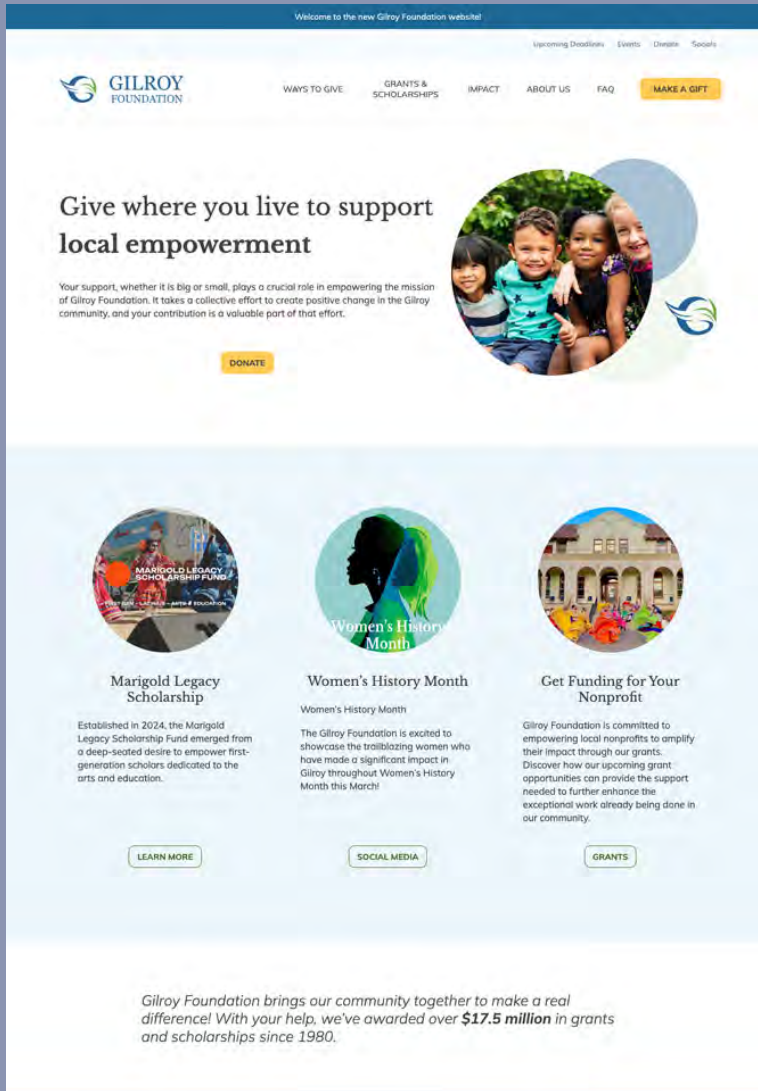
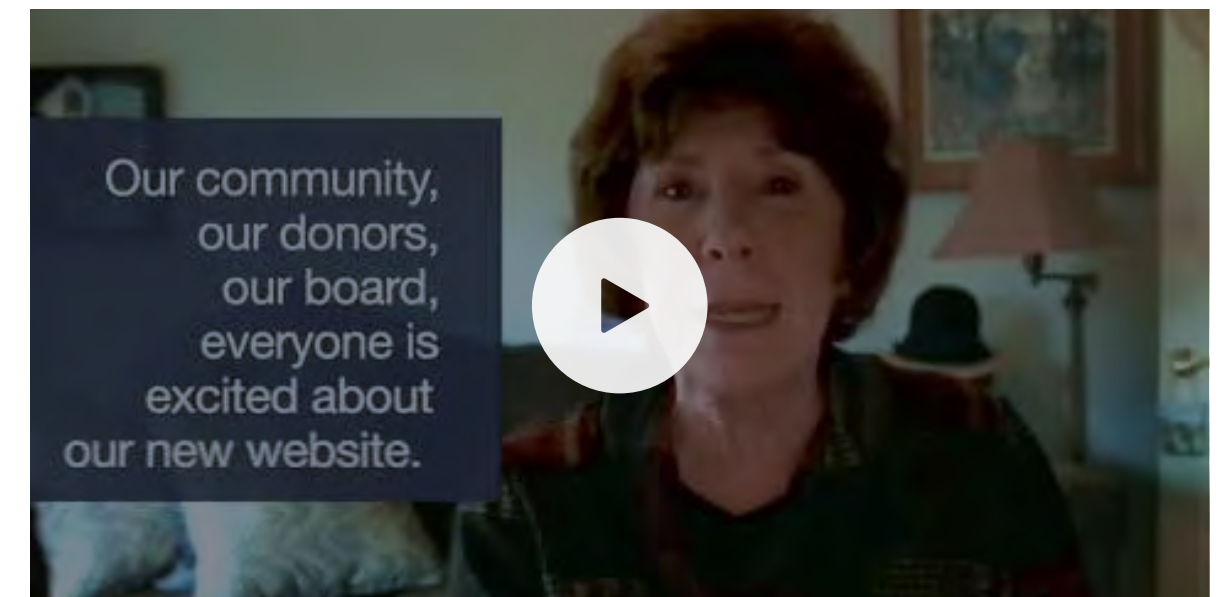
# GILROY FOUNDATION

*“Our board was delighted with the results. We love it, and we’re so very grateful.”*

*– Vicki Campanella,  
Director of Development*



## WATCH VICKI’S VIDEO TESTIMONIAL





CASE STUDY #3

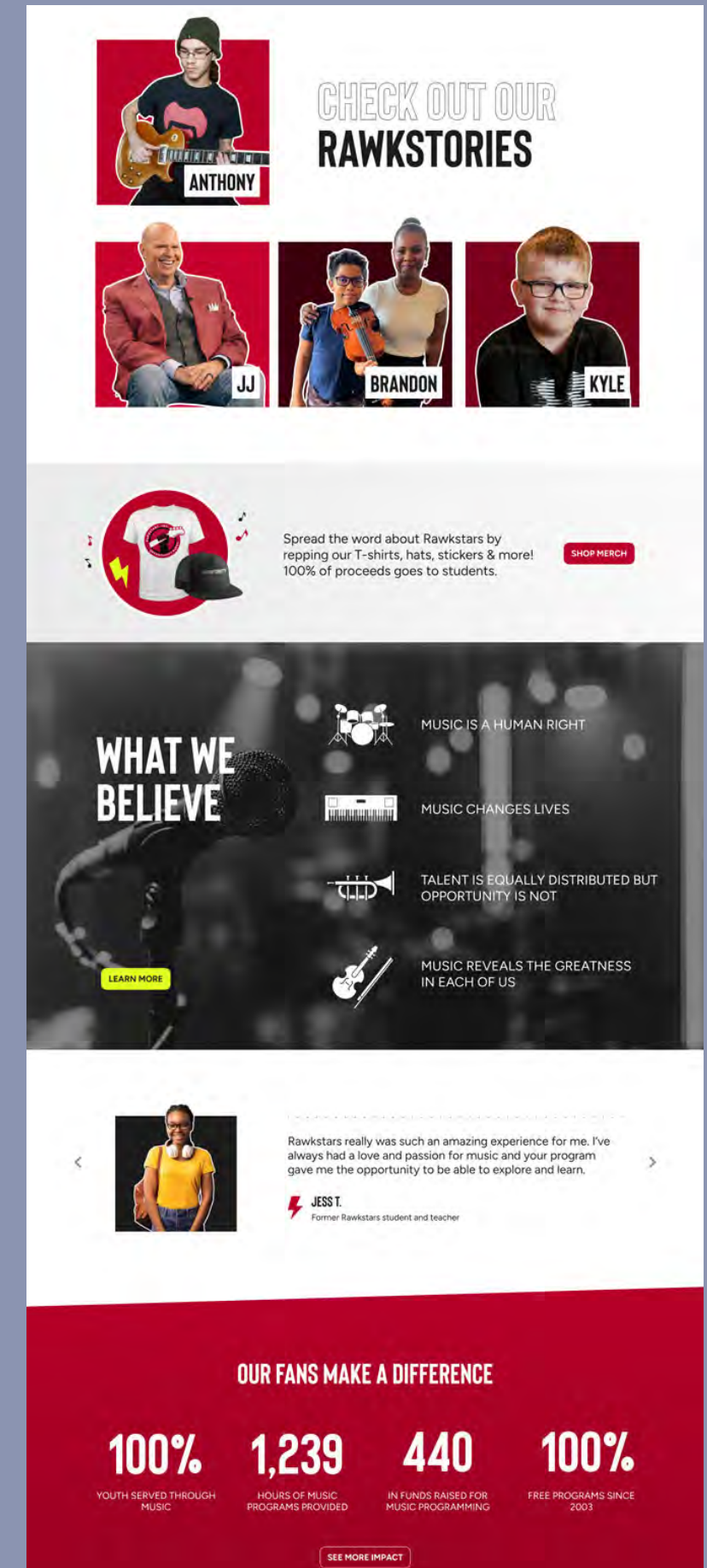
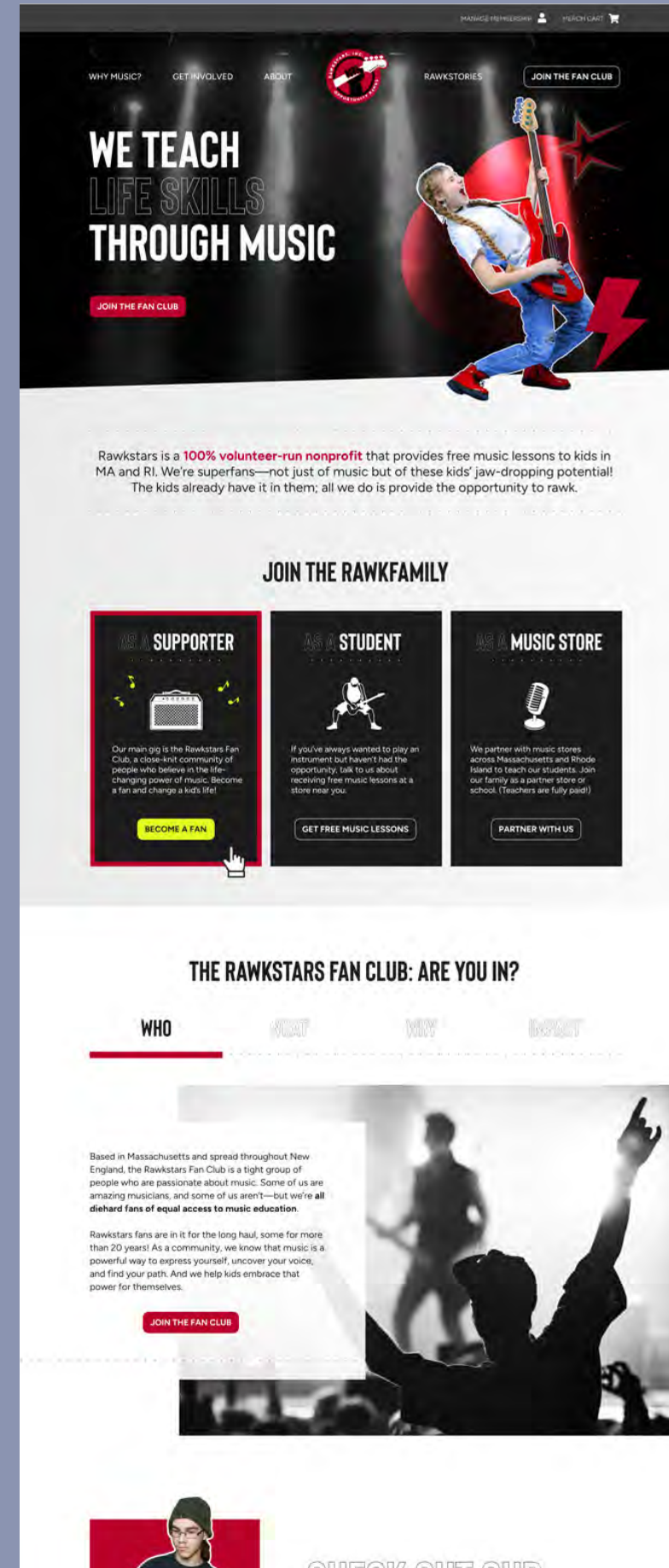
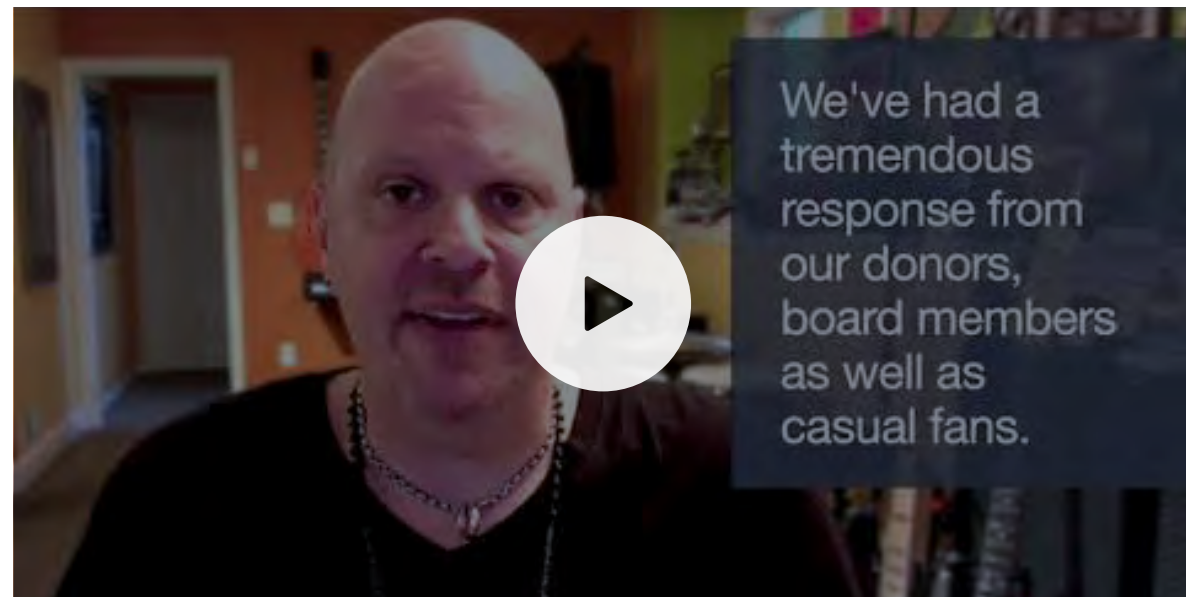
# RAWKSTARS



*"We've had a tremendous response from our donors, our board members, and our casual fans. Every level of the engagement exceeded my expectations."*

*– Jonathan Jacobs (JJ),  
Founder & Executive Director*

## WATCH JJ'S VIDEO TESTIMONIAL





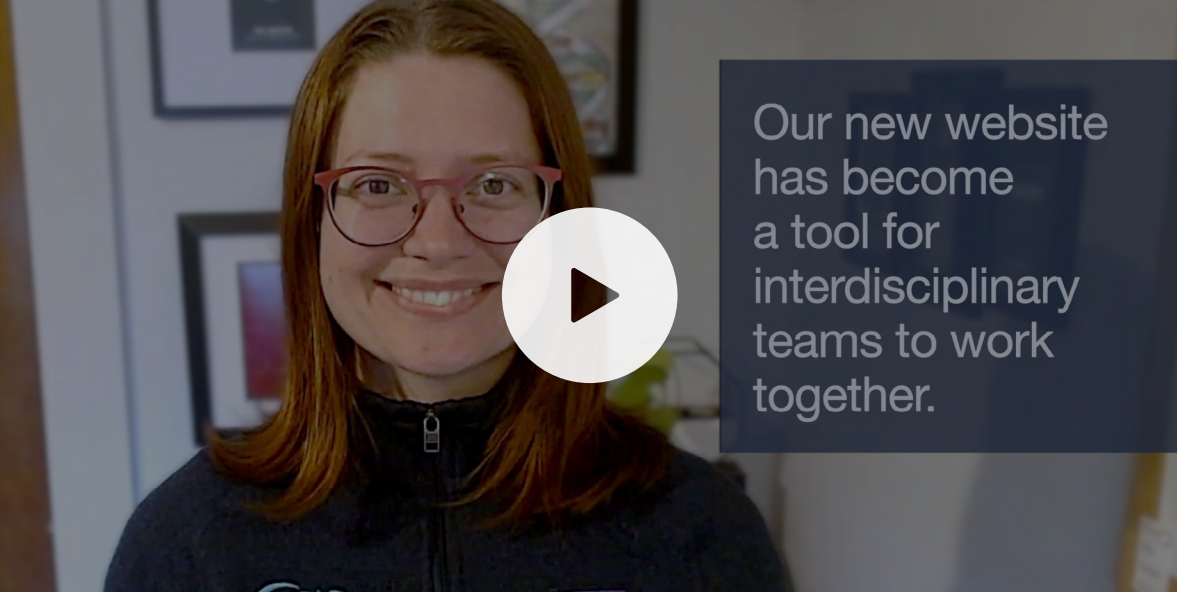
# EARTH SCIENCE INFORMATION PARTNERS (ESIP)

*“Pixel Lighthouse really took the time to listen to our nonprofit and listen to our community members in order to create a website that wasn’t just beautiful, but actually functioned as a digital gathering space for our community.”*

*– Allison Mills, Communications Director*



## WATCH ALLISON’S VIDEO TESTIMONIAL



Next ESIP Meeting: Fully virtual, Jan. 22-26, 2024. [Call for sessions, open now!](#)

ESIP

About Meetings New & Events Programs Resources [Get Involved](#)

## A Home for EARTH SCIENCE DATA Professionals

ESIP is a nonprofit organization that provides a neutral space for exciting cross-domain collaborations. If you're pursuing big ideas through Earth Science data, we're your professional home.

[Get Involved](#) [About the Next ESIP Meeting](#)

ESIP ACTIVITIES SPONSORED BY

Bring your expertise to the table in whatever capacity you prefer: drop by our next [ESIP meeting](#), spearhead a new [collaboration area](#), or anything in between.

[For quick answers to technical questions, visit our ESIP!](#)

Check Out the ESIP Lab

We have over 170+ members working together to solve our common problems. If you're a scientist, data professional, or anyone who's interested in Earth Science, we'd love to have you and get involved.

[Find a Collaboration Area](#) [Join Upcoming Events](#)

### Together, We're Solving Our Planet's Greatest Challenges

[What Is ESIP?](#) [How to Participate](#) [How to Partner](#)

Maybe you've heard ESIP dropped in casual conversation at EGU, AGU, or AMS. Or maybe you've heard about us through our primary funders: NOAA, NASA, and USGS.

But what is ESIP, exactly?

It's simple: We're a nonprofit that creates space for Earth scientists, researchers, data professionals, and other domain experts to come together. We provide the space, the support, and (for some projects) the funding.

What ultimately comes from [these collaborations](#)? That's up to you, our community!

[Get Involved](#)

In Collaboration with 170+ Partners

### ESIP Collaboration Areas

ESIP is home to 30+ Collaboration Areas. Initiatives are authored and executed by participants, and anyone is welcome to join.

Air Quality Information Quality Coalition on Publishing Data (COPDESS) Open Science

Marine Data Community Resilience Soil Ontology and Informatics Wildfire

[Explore All](#)

### Meet the ESIP Community

**What I do:** Repurpose neglected data to investigate how communities change over time, using a combination of geomatics and Earth science methods.

**Why I do it:** Because I believe we have a responsibility to the public to maximize data use to understand the natural world and our place in it.

—Alexis Gamelton, 2023 Raskin Scholar

### ESIP's Outcomes

**30+** Collaboration Areas

**\$120k** in ESIP Lab microfunding each year

**170+** ESIP Partners

**80** Community-driven ESIP meeting sessions each year

[Our Impact](#) [Partner with Us for Greater Impact](#)

### Stories of Earth Science Data

**ESIP Lab Update**

**FUNDing Friday: Microfunding Marker Magic**  
Oct. 18 2023

Curiosity and openness are core to the Earth Science Information Partners (ESIP) community. One of the more playful initiatives at ESIP is a microfunding competition called FUNDing Friday.

[READ MORE](#)

**Guest Blog: Two Waves of Global Warming**  
Sept. 21 2023

The Partner Assembly of Earth Science Information Partners (ESIP) endorsed the Santa Barbara Charter, which seeks to broaden participation in environmental data science.

[READ MORE](#)

**News**

**ESIP Partner Assembly Endorses the Santa Barbara Charter**  
July 27 2023

Kyungsoo Yoo is a pedologist who studies earthworm impacts on soils and was a 2022 Ignite@AGU speaker, co-hosted by NASA's Earth Science Division and Earth Science Information Partners (ESIP).

[READ MORE](#)

### Get the Weekly ESIP Update

First Name Last Name Email

We're committed to [data privacy](#). We'll never share your email address, and you can unsubscribe at any time.



CASE STUDY #5

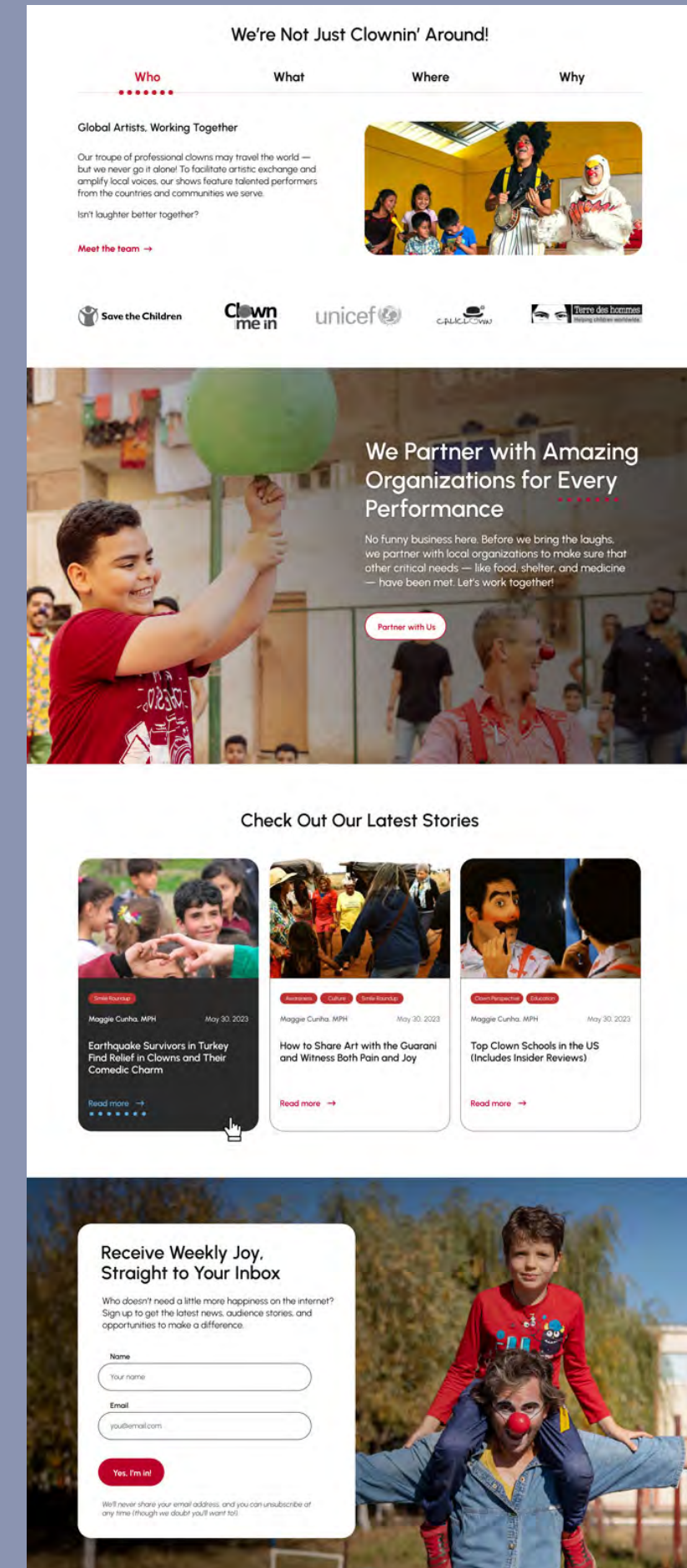
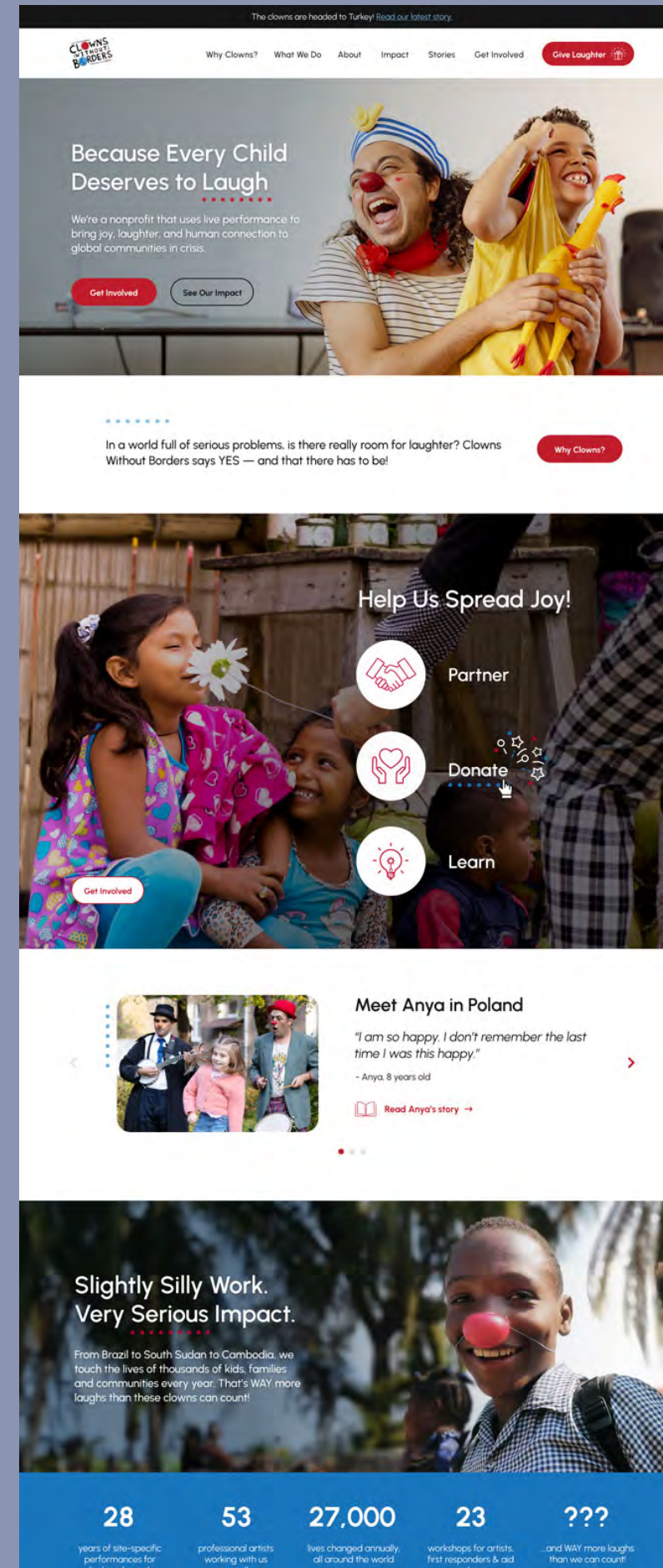
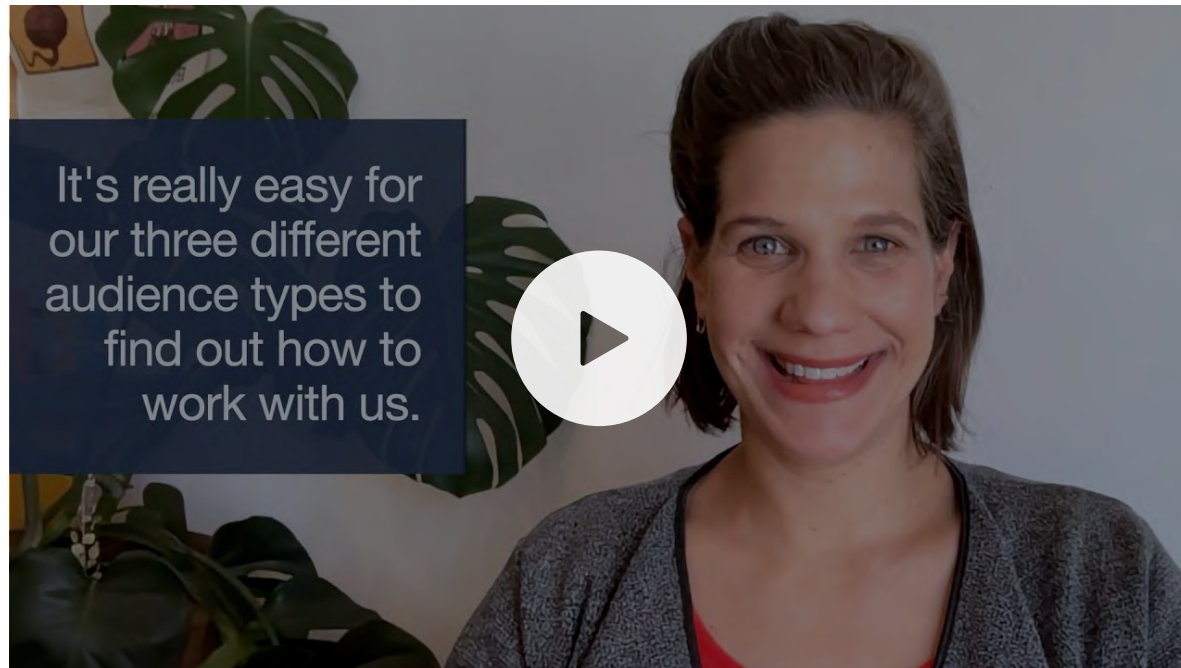
# CLOWNS WITHOUT BORDERS



*"We wanted a website that was fun but also that communicated the seriousness of what we do. Pixel Lighthouse totally understood that need."*

*– Naomi Shafer, Executive Director*

## WATCH NAOMI'S VIDEO TESTIMONIAL





# OTHER WORK

Grant Consulting Solutions

## A TRUSTED PARTNER TO FUND YOUR IMPACT

Use your annual development funding to have a maximum impact on your community and beyond.

300+ YEARS OF COLLECTIVE EXPERIENCE | \$1.5 BILLION IN FUNDING AWARDED

### PREMIER GRANT CONSULTING, STRATEGY & WRITING

Helping you secure the funding you need to make your vision a reality.

- HEALTHCARE
- INDUSTRY/ARTS
- NONPROFITS

LEARN MORE | CONTACT US | DONATE

THE CHASE DIFFERENCE: PROVEN EXPERIENCE IN YOUR CORNER

WE TURN OPPORTUNITY INTO IMPACT

WE UNITE ALL PEOPLE BECAUSE TOGETHER WE ARE POWERFUL

¡BIENVENIDOS!

- GET HELP
- GET INVOLVED
- RENT A VENUE

### WHAT WE DO

- CONNECT PEOPLE WITH OPPORTUNITY
- JOIN COMMUNITIES
- BUILD THE RESILIENT COMMUNITY
- RAISE SOCIAL CONSCIOUSNESS

### HOW CAN WE HELP YOU?

- FOOD & HEALTH
- EDUCATION & RESEARCH
- WELLNESS
- ARTS & CULTURE
- YOUTH
- HOUSING
- COMMUNITY DEVELOPMENT
- ENVIRONMENTAL JUSTICE
- FINANCIAL WELLNESS
- TECHNOLOGY & INNOVATION
- LEGAL SERVICES
- RECREATION & LEISURE
- COMMUNITY ORGANIZATION

## Changing the odds for kids in North Texas & beyond

We partner with early childhood education centers to upskill teachers, strengthen their businesses, and achieve national accreditation. Because every child deserves a high-quality education — and it starts from birth to 5.

### Transforming communities through quality childcare

- Get Trained
- Get Accredited
- Partner with EES

### Because every child deserves the best start to life

Humans are born to learn — and infants start learning from day one! The more enriching their early childhood, the better foundation kids have for future success in all areas of life.

### Support for early childhood is critical

- 90% of critical human brain development takes place from birth to age five
- 98% success rate helping centers achieve and maintain national accreditation
- 1,289 the number of high quality seats that we're creating in North Texas (and beyond)

### By strengthening local childcare, we support...

- Educational Excellence
- Local Entrepreneurship
- Social Equity
- Policy-Level Change

## We optimize access to complex remote datasets.

OpenDAP

### New to OpenDAP? Start here

- Get started in 10 minutes
- Work with the OpenDAP community
- Contribute to our community

### What is OpenDAP?

OpenDAP enables scientists to share data remotely over the internet. That means you can access data from anywhere, anytime, without the need for a local copy.

### Why use OpenDAP?

- Easy to use
- Reliable
- Secure

OpenDAP is supported by:

- NASA
- NOAA
- USDA
- USDA Forest Service

## Cake... makes a child feel special

This is why we say: WE ARE BAKING A DIFFERENCE! We're a nationwide nonprofit organization that delivers free dream cakes to kids impacted by critical illness. (And to their siblings, too!)

UNTIL THERE'S A CURE, WE CELEBRATE THEIR LIVES!

### Let's find your place at the party!

- Request a Cake
- Get Involved
- Become a Sugar Angel

### Because a sense of normalcy can be the sweetest treat of all

At Long Smiles, we aren't finding a cure. We aren't even looking for one. What we do is both far simpler and far more profound: We give families something to celebrate.

### Here's what cake really means

For Jaden and his family, cake was a final celebration of life.

Also thanks to our sponsors:

- DECOPAC
- City of Dallas
- Domino
- Little Tikes
- Long Images
- Procter & Gamble

## Rescuing Mistreated Horses Is Just the Beginning

At Spring Creek, we can't think beyond the excitement of rescue. But providing a permanent home with world-class training can't be so much the work, it's the love.

Where? We're a good nonprofit that offers a lifelong safe haven for abused, neglected, and surrendered horses. With your help, we're making a difference one horse at a time.

### It all started with the Horse That...

Back in 2003, we were told about a little girl named Phillip. And on today, she proudly owns a little one who she calls the Horse That Saved Her.

### Why do horses need rescuing?

Each year, thousands of horses across the United States are abandoned, abused, or neglected.

Every horse has a story





# MORE ABOUT US

Pixel Lighthouse is a small agency built on a decade-plus of experience in communications, marketing, and software development in the for-profit space.

We're a small team that exists to help nonprofits like you create the next stage in their online presence.

Based out of the Dallas-Ft. Worth area of Texas, we work with nonprofits across the US. We only take on projects that we know are a good fit for our expertise and skills. When working with organizations, we devote our full attention to the project to make sure we create a website that drives results for your nonprofit and represents you well.



Questions? Please reach out to  
[austin@pixellighthouse.com](mailto:austin@pixellighthouse.com).

Thank you for your interest and support!



**PIXEL LIGHTHOUSE**  
nonprofit web • brand • strategy